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**FOR IMMEDIATE RELEASE**

**HD SUPPLY WHITE CAP EXPANDS NATIONAL FOOTPRINT**

*White Cap adds new locations to better service construction supply customers.*

**ATLANTA – April 22, 2013** - HD Supply White Cap, the nation's leading distributor of specialty hardware, tools and safety supplies for large and medium-sized professional contractors, today announced the grand opening of its new headquarters and regional offices, including a branch and distribution center with more than 128,000 square feet, located at 6250 Brook Hollow Parkway, Norcross, Ga. 30071.

HD Supply White Cap is your one-stop shop for specialty construction and safety supplies including concrete accessories and chemicals, tools and equipment, engineered materials and fasteners, fall protection, climbing, jobsite safety and personal protection equipment, rebar, forming lumber, and erosion and waterproofing products. Services available through White Cap include pre-bid assistance, product submittals, value engineering, rentals (tilt-up braces, forming/shoring, and equipment), rebar fabrication including detailing and engineering, and tool repair.

"HD Supply White Cap is committed to strategic growth that enables us to service our customers more efficiently," said John Stegeman, President of HD Supply White Cap. "Adding to the existing national platform of 140 locations, recent new HD Supply White Cap branches include: Memphis, Tenn., Columbus, Ga., Stoughton, Mass., North Bergen, N.J., West Palm Beach and Miami, Fla."

The company will host a grand opening celebratory customer event on Wednesday, April 24 at the new Norcross location. Customers will have the opportunity to take advantage of supplier specials and demonstrations; in addition to, meet co-founder of Orange County Choppers, Paul Jr., where he will unveil the new White Cap-SKILSAW® motorcycle.

**About HD Supply White Cap**

With 140 locations, and over 2800 knowledgeable full-time associates, HD Supply White Cap ([www.whitecap.com](http://www.whitecap.com)) is the nation's leading distributor of specialty hardware, tools and safety materials for professional contractors. The company offers an extensive product inventory, combined with will call, site delivery and direct-ship options. It is a business unit of HD Supply ([www.hdsupply.com](http://www.hdsupply.com)), one of the largest industrial distributors in North America.

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