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FOR IMMEDIATE RELEASE

HD Supply Construction & Industrial – White Cap Exhibits at World of Concrete

The company's two booths will feature product demonstrations and giveaways from our knowledgeable sales professionals and preferred supplier partners

ATLANTA – January 23, 2018 – HD Supply White Cap returns to the Las Vegas Convention Center with exhibits at its flagship booth as well as at its satellite Safety booth.

- The HD Supply White Cap Flagship booth, located at C4349 - Central Hall, now features an open design for better flow. Staffed by experienced field associates from across the country, the booth will give away your choice of a hat or our iconic yellow World of Concrete HD Supply White Cap backpack. Additional highlights include:
 - Register for your opportunity to win a share of \$100,000 in prizes in our 2018 World of Concrete Poker Run!
 - Come by the booth to get a 22-page flyer packed with “smoking hot” deals and specific sweepstakes rules and information
 - Follow us on Facebook (<https://www.facebook.com/HDSupplyWhiteCap/>) to see new products, and demos highlighted throughout the week
 - Donate to a good cause – for the third year, representatives from St. Jude Children’s Research Hospital will be onsite to collect donations

- Get a free booklet and learn more about “Top OSHA Violations” with onsite demos run by Safety specialists in our Safety booth, located outside Central Hall near Registration (050100 – Exterior Exhibits). Attend demonstrations by well-known Safety product manufacturers to receive a camouflage hat and a t-shirt.
 - Silica Dust (Bosch, Presco, & 3M)
 - Ladder (Werner)
 - Fall Protection (Guardian & Safety Respect)
 - Scaffolding (Metal-Tech)

“Our annual participation in the World of Concrete tradeshow is always a great industry event to start the year,” said John Stegeman, President of HD Supply Construction & Industrial. “The tradeshow is an excellent venue to showcase many of our products and knowledgeable associates for our current and future customers.”

About HD Supply Construction & Industrial – White Cap

With 165 U.S. locations and more than 3,700 knowledgeable full-time associates, HD Supply Construction & Industrial – White Cap is the nation’s leading distributor of specialty hardware, tools and concrete accessories for professional contractors. The company offers an extensive product inventory, combined with will call, job site delivery and direct-ship options. HD Supply Construction & Industrial is a part of HD Supply (www.hdsupply.com), one of the largest diversified industrial distribution companies in North America.

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