



Media Contact:

Quiana Pinckney
Public Relations & Community Affairs
HD Supply
Telephone: 770-852-9057
E-mail: quiana.pinckney@hdsupply.com

HD Supply, Inc. Announces Exchange Offer for 12% Senior Notes due 2014 and 13.5% Senior Subordinated PIK Notes due 2015

ATLANTA – July 28, 2009 – HD Supply, Inc. (the “Company”) announced today that it has commenced an exchange offer to exchange \$2,500,000,000 aggregate principal amount of its 12% Senior Notes due 2014 (the “new senior cash pay notes”) and \$1,581,974,720 aggregate principal amount of its 13.5% Senior Subordinated PIK Notes due 2015 (the “new senior subordinated PIK notes” and, together with the new senior cash pay notes, the “new notes”), which have been registered under the Securities Act of 1933, as amended (the “Securities Act”), for equal principal amounts of its outstanding 12% Senior Notes due 2014 (the “old senior cash pay notes”) and its outstanding 13.5% Senior Subordinated PIK Notes due 2015 (the “old senior subordinated PIK notes” and, together with the old senior cash pay notes, the “old notes”), which were issued on August 30, 2007 in a transaction exempt from registration under the Securities Act. As of July 28, 2009, there were \$2,500,000,000 and \$1,581,974,720 aggregate principal amount of old senior cash pay notes and old senior subordinated PIK notes, respectively, outstanding.

The exchange offer is contemplated by registration rights agreements dated August 30, 2007 under which HD Supply, Inc. agreed to register new notes substantially identical to the old notes, including unconditional guarantees (the “Guarantees”) from each of the Company’s domestic subsidiaries that guarantees the obligations under the Company’s senior secured credit facilities, and to exchange the new notes for the old notes.

The terms of the new notes will be substantially identical to those of the old notes, except that the new notes will be registered under the Securities Act, will not be subject to restrictions on transfer or provisions relating to additional interest, will bear a different CUSIP number from the old notes and will not entitle their holders to registration rights. The terms and conditions of the exchange offer are set forth in the Company’s prospectus dated July 28, 2009 and the related letter of transmittal.

HD Supply, Inc. will accept for exchange any and all old notes validly tendered and not validly withdrawn on or before 5:00 p.m., New York City time, on August 25, 2009 which is the expiration date of the exchange offer, unless the exchange offer is extended by HD Supply, Inc.

-more-

This press release does not constitute an offer to exchange the Company's new notes for its old notes or the solicitation of an offer to exchange. The exchange offer is only being made pursuant to a prospectus and letter of transmittal that have been filed with the Securities and Exchange Commission as part of the Company's Registration Statement on Form S-4 (Reg. No. 333-159809). The Registration Statement was declared effective by the Securities and Exchange Commission on July 28, 2009. Copies of the prospectus and other documents relating to the exchange offer may be obtained from the Exchange Agent by the following means:

By Registered/Certified Mail, Hand Delivery, or Overnight Courier:

Wells Fargo Bank, National Association
Corporate Trust Operations
MAC N9303-121
P.O. Box 1517
Minneapolis, MN 55480

Facsimile number:

(612) 667-6282
Attn: Bondholder
Communications

By telephone:

(800) 344-5128, Option 0
Attn: Bondholder
Communications

E-mail:

bondholdercommunications@
wellsfargo.com

About HD Supply

HD Supply (www.hdsupply.com) is a leading wholesale distribution company, providing a broad range of products and services to professional customers in the infrastructure & energy, maintenance, repair & improvement and specialty construction markets. With a diverse portfolio of market-leading businesses, HD Supply is one of the largest diversified wholesale distributors in North America, with nearly 790 locations.

###