



**Media Contact:**

Angela Brooks  
HD Supply Public Relations  
Telephone: 770-852-9004  
Email: [angela.brooks@hdsupply.com](mailto:angela.brooks@hdsupply.com)

**HD SUPPLY FACILITIES MAINTENANCE LAUNCHES MOBILE WEBSITE**

**SAN DIEGO, July 20, 2011** – HD Supply Facilities Maintenance – a leading distributor of maintenance, repair and operating (MRO) products – today announced the launch of its mobile-enabled e-commerce website, [hdsupplysolutions.com](http://hdsupplysolutions.com). The new mobile e-commerce enabled website – the first in the MRO industry – has been developed with ease of use as its primary design philosophy, ensuring users have the same positive experience they’ve come to expect on the company’s traditional website. The mobile website features the tools necessary to enhance the customer’s experience, including the ability to browse products, create orders, access saved lists and submit shopping carts created on the full-site version.

“We are committed to investing and advancing in e-commerce technology,” said Anesa Chaibi, president and CEO, HD Supply Facilities Maintenance. “The mobile-enabled website is part of our broader strategic roadmap in evolving and enhancing our business to meet the changing demands of our customers.”

The mobile website provides a full catalog assortment of more than 22,000 products plus additional items available only online, making it easy for professionals to find the products they need no matter where they are. Customers can build a shopping cart throughout the day as they maintain their facilities and then simply submit the cart from their smartphone or computer 24 hours a day, seven days a week. Before submitting shopping carts, customers have the ability to verify product availability and receive estimated shipping dates. Once carts are submitted, they can confirm the status of their orders via their smartphone by checking their order history and receiving email notifications.

“We are extremely excited to launch the first e-commerce enabled wholesale distribution mobile website. This is a tool customers have asked for, and we have delivered it,” said Robin Soehl, vice president, Strategy and Channel Development, HD Supply Facilities Maintenance.

“It’s important for us to be accessible to our customers wherever they are,” said Mark Linder, senior director e-Business, HD Supply Facilities Maintenance. “We understand that our customers may not always be near a computer, but with a smartphone and our new mobile website, they have access to our products 24 hours a day, seven days a week.”

**About HD Supply Facilities Maintenance**

HD Supply Facilities Maintenance ([hdsupplysolutions.com](http://hdsupplysolutions.com)) is a leading supplier of maintenance, repair and operations (MRO) products to owners and managers of multifamily, hospitality, educational and commercial properties; healthcare providers; and municipal and government facilities. HD Supply Facilities Maintenance has 37 distribution centers, a fleet of more than 600 delivery vehicles and 22,000 items in stock. For additional information about HD Supply, contact Angela Brooks at 770-852-9004 or email at [angela.brooks@hdsupply.com](mailto:angela.brooks@hdsupply.com).