



CONTACT INFORMATION:

Erica Crosling
HD Supply
Erica.Crosling@HDSupply.com
770.852.9079

FOR IMMEDIATE RELEASE

HD Supply Utilities Builds Momentum with RStandard™, Reports Customer Win

March 10, 2008 – HD Supply Utilities, the largest electric utility distributor in North America, is continuing to build momentum since adding the new RStandard composite electric utility pole to its comprehensive portfolio of products. The RStandard pole is manufactured and supplied by Resin Systems Inc. ("RS") (RS – TSX / RSSYF – OTCBB), a developer of innovative advanced material products.

More than 70 North American electric utilities have installed this stronger, yet lighter, utility pole for transmission and distribution. Early customers of RStandard poles include Southern California Edison, Florida Power and Light, Duke Energy (Cinergy), Los Angeles Department of Water & Power, Baltimore Gas & Electric, Austin Energy, Hydro One and Hydro Ottawa.

After a series of recent successful pilot installations, another major electric utility has entered into a three-year, long-term contract to use RStandard poles system-wide. Initial deliveries for this multi-million dollar contract have started on a graduating scale and are expected to peak at the end of the contract period.

"In addition to regular sales, it is one of our goals to increase our utility pole market penetration in North America through long-term strategic supply contracts. This long-term contract adds an important strategic partner to our RStandard pole customer base," said Paul Giannelia, president and chief executive officer of RS. "We will work with HD Supply Utilities to build on the momentum of this agreement."

Wooden poles, which are susceptible to time, pests and the elements, make up about 90 percent of the market. RStandard poles differ from their wooden counterparts in a number of ways. They are modular, which increases flexibility to meet multiple pole strengths and class requirements with minimal inventory; lightweight, allowing for easier transporting, handling and installation, which reduces costs; and made of Ultra-strong Version™ resin and advanced composite materials to deliver superior durability and strength-to-weight performance. In addition, RStandard composite poles are not chemically treated, offering an environmentally friendly solution that saves trees; non-conductive, increasing safety for line crews; and not affected by rot, corrosion, pests or harsh weather, limiting the need for inspections and maintenance.

HD Supply Utilities is the exclusive distributor of RS's RStandard transmission and distribution poles within the United States, Canada, Mexico, Bermuda, Bahamas and all of the Caribbean Islands.

"We saw the impact RStandard can make in the electric utility industry when we entered into our relationship with RS Technologies, a division of RS," explained Joe LeNoir, VP of Sales, HD Supply Utilities. "We are excited about the increased flexibility, cost effectiveness and myriad of long-term benefits the product offers our customers."

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(Editor's Note: Due to contractual confidentiality, neither the name of the utility nor the terms of the contract can be released.)

About HD Supply Utilities

As North America's largest electric utilities distributor, HD Supply Utilities (<http://www.hdsupply.com/utilities.html>) offers the industry's broadest and most dynamic portfolio of products, services and solutions for the distribution, transmission and generation of electric power.

HD Supply Utilities is a business of HD Supply (www.hdsupply.com), which provides professional customers with superior products, support and services for the entire project lifecycle from infrastructure to construction to lifetime maintenance, repair and remodel. With nearly 1,000 locations and more than 21,000 associates, HD Supply is one of the largest diversified wholesale distributors in North America.

About RS

RS is a technology innovator that develops advanced composite products for infrastructure markets. This new generation of products is not only structurally superior to products made with "old world" materials such as wood, steel and concrete, it's also lighter, more durable and longer-lasting. The company has entered the global market with its award winning utility poles and conveyor roller tubes as its two flagship products, and continues to identify a growing list of additional innovative products.

RS designs, engineers and markets its products worldwide, while outsourcing its manufacturing and distribution. For the latest on RS's developments, go to the company's Web site at www.grouprsi.com.

"RStandard" is a trademark of RS.

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