



FOR IMMEDIATE RELEASE

HD Supply Electrical unveils new Web site offering 1.4 million products

ORLANDO, Fla. – August 31, 2009 – HD Supply Electrical, a premier wholesale distributor of professional electrical construction supplies, today unveiled its new Web site (www.hdsupplyelectrical.com) with an ecommerce portal containing 1.4 million products customized for its contractor, industrial and homeowner customers.

“The Web site’s features and capabilities tie directly to what our customers have told us they need from an electrical distributor partner on the Web,” said HD Supply Electrical President and CEO, Steve Margolius. “We’ve packaged a fast, easy-to-use vehicle that complements our relationship-based service model, offering new capabilities designed to enhance the way we do business together, bring value and promote growth.”

Customers will now be able to access more than one million product spec sheets with photos by supplier, perform custom searches, track daily copper trends, create product groups for quick restocking, review open quotes and orders, place an order and manage every aspect of their account online.

The clean design and straightforward navigation reflect the company’s commitment to use technology and process improvement to create a first-class distribution and service experience for its customers. The site showcases key suppliers and its ecommerce process demonstrates the seamless supply chain partnership from supplier, to distributor, to customer.

“We are committed to offering our customers continuous feature upgrades,” said Steve Ferry, vice president, marketing and supplier relations, HD Supply Electrical. “The site will continue to evolve to meet the ever changing needs of our customers.”

Additional capabilities are already underway and will be available early 2010.

About HD Supply Electrical

HD Supply Electrical is part of HD Supply (www.hdsupply.com), a leading wholesale distribution company, providing a broad range of products and services to professional customers in the infrastructure & energy, maintenance, repair & improvement and specialty construction markets. With a diverse portfolio of market-leading businesses, HD Supply is one of the largest diversified wholesale distributors in North America, with nearly 790 locations.

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