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**HD SUPPLY HOSPITALITY SOLUTIONS LAUNCHES PROPRIETARY BRAND,
COTTON BAY™, FOR LINENS, TERRY AND BEDDING**

Leading national hospitality supplier demonstrates its continuing commitment to the industry with high-quality products.

SAN DIEGO, CALIF. – October 31, 2008 - HD Supply Hospitality Solutions, a national supplier to the hospitality industry and a division of HD Supply Facilities Maintenance, today announced the nationwide launch of its exclusive proprietary brand, Cotton Bay.

The Cotton Bay offering includes sheets, towels, blankets, mattress pads and pillows that were hand selected by a team of experts with over 70 years of textile experience. The linen, terry and bedding products feature a variety of thread counts, sizes, weights, fabrics and styles.

“HD Supply Hospitality Solutions offers consistent quality and reliable performance with all of our Cotton Bay products,” said David Kahn, Vice President of HD Supply Hospitality Solutions. “Cotton Bay products are reliable, durable and are designed to exceed guest expectations. We are constantly looking for ways to create value for our customers in this very important market segment and now offer our hospitality customers an alternative to what is in the marketplace; quality products on a consistent basis with 1-3 day delivery to nearly the entire continental USA.”

The Cotton Bay line, consisting of Essex™, Ashby™ and Canterfield™, was designed to meet the high performance standards of hospitality professionals and to provide hotel guests with the comfort and luxury they expect. Essex offers 100 percent cotton looped towels providing maximum absorbency, Ashby offers fleece blankets with minimized shrinkage protection and Canterfield offers 250 thread count sheets and pillowcases made with high quality yarn providing a smooth, luxurious feel.

For more information about Cotton Bay, visit www.hdsupplysolutions.com/cottonbay

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About HD Supply Facilities Maintenance

HD Supply Facilities Maintenance (www.hdsupplysolutions.com/hospitality) is the leading supplier of maintenance, repair and operations products to the multifamily housing industry, and a leading national supplier of repair & maintenance, housekeeping & operations and furniture, fixtures and equipment products to the hospitality industry. HD Supply Facilities Maintenance has a nationwide supply chain with 35 distribution centers, a fleet of more than 600 delivery vehicles and more than 18,000 items in stock.

About HD Supply

HD Supply (www.hdsupply.com) is a leading wholesale distribution company, providing a broad range of products and services to professional customers in the infrastructure & energy, maintenance, repair & improvement and specialty construction markets. With a diverse portfolio of market-leading businesses, HD Supply is one of the largest diversified wholesale distributors in North America, with nearly 900 locations.

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