



creative touch interiors

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FOR IMMEDIATE RELEASE

CREATIVE TOUCH INTERIORS (CTI) TO OPEN NEW FACILITY IN ATLANTA

-- HD Supply's market-leading interiors business opens warehouse location, establishes presence in Atlanta --

ORLANDO, Fla. – April 4, 2008 – Creative Touch Interiors (CTI), an HD Supply business that provides premiere customized builder solutions for interior finish selection and installation, today announced it has entered the Atlanta market with the opening of a new 20,000 square foot warehouse facility at 5320 Fulton Industrial Boulevard. The facility will serve many of CTI's national home builder customers by warehousing and distributing products such as flooring, cabinets, countertops and window coverings.

According to an October 2007 report published by the National Association of Home Builders (NAHB), Atlanta is one of the top five national housing markets in terms of housing starts. The new Atlanta facility will serve as one of CTI's main Southeast district hub locations servicing geographic locations such as Birmingham, Ala. and Macon, Ga.

"We are thrilled to enter the Atlanta market by expanding our national footprint to include one of the most important geographic regions for our national home builder customers," said Tom Lazzaro, President of CTI. "We will continue to make significant investments to expand into healthy markets across the country."

In addition to its foray into the Atlanta market, CTI recently expanded its footprint in Texas, and other markets in the Southwest region, as well as evaluating future investments in the Pacific Northwest and Midwest regions.

"CTI is committed to strategic growth that enables us to better serve our customers and builds value," continued Lazzaro. "Expanding our product reach and creating new offerings, as well as increasing our national footprint in important geographic regions, allows us to better partner with our customers to provide them with the products and services they need to be successful."

The company also recently announced the nationwide roll-out of its Total Choice Advantage Program (TCAP), a comprehensive solution to builders' interior finishing needs, which offers products and services sourced from multiple suppliers and leveled to maximize home buyer upgrades. The program includes price protection plans that enable builders to better predict interior finishing costs; a model home program, which allows builders to design and outfit model homes with superior products with special discounts on materials and installation services; and a guaranteed product availability promise.

About CTI

Creative Touch Interiors (CTI) is the nation's largest, premium interiors partner to the building industry. CTI offers turn-key supply and installation of multiple interior finish options, including flooring, cabinets, countertops and window coverings, for residential and commercial projects, along with comprehensive design center and interior care services. CTI has over 90 design centers and six countertop fabrication facilities with a presence in 18 states.

About HD Supply

HD Supply (www.hdsupply.com) is a leading wholesale distribution company, providing a broad range of products and services to professional customers in the infrastructure & energy, maintenance, repair & improvement and specialty construction markets. With a diverse portfolio of market-leading businesses, HD Supply is one of the largest diversified wholesale distributors in North America, with approximately 1,000 locations.

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