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**HD Supply Earns a Spot on 2010 *InformationWeek* 500
for second consecutive year**

SIP Trunking Generates Highly-Available Telecom Environment, Significant Cost Savings

Monarch Beach, CA, September 16, 2010 – HD Supply, a leading wholesale distribution company, providing a broad range of products and services to professional customers in the infrastructure & energy, maintenance, repair & improvement and specialty construction markets, today announced it has earned a spot on the 2010 InformationWeek 500 for the second consecutive year. The InformationWeek 500 is an annual listing of the nation's most innovative users of business technology. The 2010 list was revealed at the Sept. 14 gala awards ceremony at the exclusive InformationWeek 500 Conference at the St. Regis Monarch Beach Resort, Dana Point, CA.

HD Supply is recognized on the 2010 list for its initiative to rollout SIP (Session Initiation Protocol) Trunking across the company. SIP Trunking is a telecom technology that will allow geographically diverse HD Supply branch operations to leverage the company's existing data network and share a large pool of centralized phone lines while maintaining a highly-available telecom environment. In the SIP Trunking scenario, all incoming calls across the company are directed through a primary service provider's SIP trunk and routed to the correct location via a Packet Session Border Controller (SBC) – utilizing the existing data network. In the event that the main SIP Trunk or SBC encounters a service issue, all calls will automatically route to a backup data center and maintain normal operations.

"HD Supply is honored to be recognized among the top 150 business technology innovators by InformationWeek for the second consecutive year, especially given the significant results of our SIP Trunking initiative for both our customers and business," said HD Supply Senior Vice President and Chief Information Officer Michele Markham. "This has been a truly enterprise-wide efficiency win to ensure a highly-available telecom environment for our customers and has enabled HD Supply to generate cost out by eliminating unnecessary phone lines and leveraging our existing data network. Our customers can call us with confidence knowing that they will reach a highly-skilled team member who can help, and our team can now more efficiently do what we do best – deliver what our customers need, when they need it and where they need it."

"For 22 years, the InformationWeek 500 has honored the most innovative users of business technology," said InformationWeek Editor In Chief Rob Preston. "As we start to emerge from the worst recession in decades, the IT focus is now on driving growth—new sources of revenue, new relationships with customers, even new business models. This year's ranking placed special emphasis on those companies and business technology executives leading that charge."

InformationWeek identifies and honors the nation's most innovative users of information technology with its annual 500 listing and also tracks the technology, strategies, investments and administrative practices of America's best-known companies. Past honorees have included: CME Group, Conway, National Semiconductor, Kimberly-Clark, Hilton Hotels and Unum. The InformationWeek 500 rankings are unique among corporate rankings as it spotlights the power of innovation in information technology, rather than simply identifying the biggest IT spenders.

About HD Supply

HD Supply (www.hdsupply.com) is a leading wholesale distribution company, providing a broad range of products and services to professional customers in the infrastructure & energy, maintenance, repair & improvement and specialty construction markets. With a diverse portfolio of market-leading businesses, HD Supply is one of the largest diversified wholesale distributors in North America, with approximately 800 locations.

About InformationWeek Business Technology Network (<http://www.informationweek.com/>)

The InformationWeek Business Technology Network provides IT executives with unique analysis and tools that parallel their work flow – from defining and framing objectives through to the evaluation and recommendation of solutions. Anchored by InformationWeek, the multimedia powerhouse that looks across the enterprise, the network scales across the most critical technology categories with online properties like DarkReading.com (security), IntelligentEnterprise.com (application architecture), NetworkComputing.com (networking and communications) and PlugintotheCloud.com (cloud computing). The network also provides focused content for key IT audiences, such as CIOs, developers, SMBs and IT Support Managers via InformationWeek Global CIO, Dr. Dobb's, InformationWeek SMB, and HDI respectively, as well as vital vertical industries with InformationWeek Financial Services, Government and Healthcare sites. Content is at the nucleus of our information distribution strategy, and the network provides a deep and rich portfolio of decision-making tools and peer based research through InformationWeek Analytics, the leading service for peer-based IT research and analysis. IT professionals turn to our experts and communities to stay informed, get advice and research technologies to make strategic business decisions. The InformationWeek Business Technology Network is part of UBM TechWeb.

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