

InformationWeek 500

Press Contact for InformationWeek:

Ellen Asuncion
Sr. Marketing Manager
949.223.3622
[easuncion@techweb.com](mailto: easuncion@techweb.com)

Press Contact for HD Supply:

Quiana Pinckney
Public Relations Specialist
770.852.9057
[quiana.pinckney@hdsupply.com](mailto: quiana.pinckney@hdsupply.com)

HD Supply Ranks 71 on 2009 *InformationWeek* 500

HD Supply earns recognition for its innovative "Green IT" programs designed to reduce energy consumption, decrease the company's carbon footprint, promote elimination of e-waste through recycling and drive significant business cost savings through efficient data center operational practices.

ATLANTA - September 21, 2009 - HD Supply, a leading wholesale distribution company, providing a broad range of products and services to professional customers in the infrastructure & energy, maintenance, repair & improvement and specialty construction markets, today announced that it ranked 71 on the 2009 *InformationWeek* 500 revealed at the awards ceremony, part of the exclusive InformationWeek 500 Conference at the St. Regis Monarch Beach Resort in Dana Point, CA.

HD Supply earned top 100 honors as a first-time entrant in the *InformationWeek* 500, and was one of only six distribution companies to be recognized on the 2009 list.

"HD Supply is honored to be recognized among the top 100 business technology innovators by *InformationWeek* for our eco-friendly approach to using technology to better serve our customers and operate a more efficient company," said HD Supply Senior Vice President and Chief Information Officer Michele Markham. "Our team continues to demonstrate that smart, "green" technology practices can both reduce the physical impact that business has on our environment and generate efficient, cost-saving operations that ultimately benefit our customers and company."

The "Green IT" project is designed to overhaul the company's datacenter strategy to produce significant reductions in power consumption, cooling requirements and physical footprint in conjunction with an internal campaign to drive employee awareness and behavioral changes to reduce power consumption and generate measurable cost savings. To date, HD Supply's efforts have significantly diminished power consumption, promoted electronics recycling and generated more than \$1.1M in cost savings.

"For over 20 years, the InformationWeek 500 has honored the most innovative users of business technology," said InformationWeek Editor-in-Chief Rob Preston. "Year after year, InformationWeek 500 companies harness technology to improve efficiency, boost productivity, drive revenue, and establish a competitive advantage. We applaud this year's winners, and the CIOs and other executives whose ingenuity and risk taking are at the center of business technology innovation."

InformationWeek identifies and honors the nation's most innovative users of information technology with its annual 500 listing, now in its 21st year, and also tracks the technology, strategies, investments and administrative practices of America's best-known companies. Top winners have included: Conway, National Semiconductor, Kimberly-Clark, Hilton Hotels and Unum. The InformationWeek 500rankings are unique among corporate rankings as it spotlights the power of innovation in information technology, rather than simply identifying the biggest IT spenders.

Additional details on the InformationWeek 500 can be found online at www.informationweek.com/iw500/.

About HD Supply

HD Supply (www.hdsupply.com) is a leading wholesale distribution company, providing a broad range of products and services to professional customers in the infrastructure & energy, maintenance, repair & improvement and specialty construction markets. With a diverse portfolio of market-leading businesses, HD Supply is one of the largest diversified wholesale distributors in North America, with nearly 900 locations.

About InformationWeek Business Technology Network (<http://www.informationweek.com/>)

The InformationWeek Business Technology Network provides IT executives with unique analysis and tools that parallel their work flow – from the defining and framing of objectives through to the evaluation and recommendation of solutions. Anchored by InformationWeek, the multimedia powerhouse that looks across the enterprise, the network scales across the most critical technology categories with online properties like DarkReading.com (security), IntelligentEnterprise.com (application architecture), Network Computing (networking and communications) and PlugintotheCloud.com (cloud computing). The network also provides focused content for key IT targets such as CIOs, developers and SMBs with Dr. Dobb's InformationWeek Global CIO and bMighty.com, as well as vital vertical industries with InformationWeek Financial Services, Government and Healthcare. With content at the nucleus of our information distribution strategy, IT professionals turn to our network of expert voices, research and communities to stay informed, get advice, and research technologies to make strategic business decisions.

About TechWeb (<http://www.techweb.com/aboutus>)

TechWeb, the global leader in business technology media, is an innovative business focused on serving the needs of technology decision-makers and marketers worldwide. TechWeb produces the most respected and consumed media brands in the business technology market. Today, more than 13.3 million* business technology professionals actively engage in our communities created around our global face-to-face events Interop, Web 2.0, Black Hat and VoiceCon; online resources such as the InformationWeek.com, Light Reading, Intelligent Enterprise, bMighty.com, and Advanced Trading; and the market leading, award-winning InformationWeek and Wall Street & Technology magazines. TechWeb also provides end-to-end services ranging from next-generation performance marketing, integrated media, market research, and analyst services.

TechWeb is a division of United Business Media, a global provider of news distribution and specialist information services with a market capitalization of more than \$2.5 billion.

**13.3 million business decision-makers: based on # of monthly connections across TechWeb brands.*

###