



Media Contact:

Quiana Pinckney

HD Supply, Public Relations

770-852-9057

quiana.pinckney@hdsupply.com

FOR IMMEDIATE RELEASE

HD Supply Home Improvement Solutions Opens Los Angeles Location

Los Angeles – May 7, 2015 – HD Supply Home Improvement Solutions, the home improvement division of HD Supply, today announced the opening of its new Los Angeles store located at 11407 South Western Avenue.

The new 61,300 square-foot location will allow customers to help themselves to the best deals on home improvement products. The store features in stock job quantities for small, medium and large projects. The new store format will feature the use of smart-phone technology to provide complete product information on features and benefits using Quick Response (QR) codes on many of the items throughout the store.

“We are excited to open our new location in Los Angeles. We have a talented team in place to provide the market with a low cost, home improvement products store that offers a new shopping experience,” said Cate Solomon, marketing director of HD Supply Home Improvement Solutions. “Our customers are fiercely loyal because we have what they need, when they need it and at the best prices.”

The store opened Thursday, May 7th, and the opening celebration with community leaders, HD Supply leadership and the general public will be held at the new location on Saturday, May 9th at 11 a.m.

About HD Supply Home Improvement Solutions

HD Supply Home Improvement Solutions, the home improvement division of HD Supply, has more than 30 years of experience providing home improvement products and building materials to “Do-It-Yourself” customers, remodeling contractors, and tradesmen. Our customers are fiercely loyal because we always have what they need, when they need it, at the best prices.

About HD Supply

HD Supply (www.hdsupply.com) is one of the largest industrial distributors in North America. The company provides a broad range of products and value-add services to approximately 500,000 customers with leadership positions in maintenance, repair and operations, infrastructure and power and specialty construction sectors. Through approximately 650 locations across 48 states and seven Canadian provinces, the company's approximately 16,000 associates provide localized, customer-driven services including jobsite delivery, will call or direct-ship options, diversified logistics and innovative solutions that contribute to its customers' success.

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