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FOR IMMEDIATE RELEASE

HD Supply Home Improvement Solutions Expands Northern California Footprint

Roseville, Calif. – October 13, 2014 – HD Supply Home Improvement Solutions, the home improvement division of HD Supply with more than 32 years of experience providing home improvement products and building materials to “Do-It-Yourself” customers, remodeling contractors and tradesmen, today announced the opening of its 12th store located at 7999 Greenback Lane in Citrus Heights, Calif.

The new 46,000 square-foot location will allow customers to help themselves to more than 400,000 home improvement products with competitive prices, fast transaction time and convenient hours. The new store format will feature the use of smart-phone technology to provide complete product information on features and benefits using Quick Response (QR) codes on every item.

“We are excited to expand into Citrus Heights. We look forward to providing the market with a much needed, low cost, home improvement products store that offers a whole new shopping experience,” said Cate Solomon, marketing director of HD Supply Home Improvement Solutions. “Our customers are fiercely loyal because we always have what they need, when they need it, at the best prices.”

The store will open on Wednesday, October 15, and the opening celebration with community leaders, HD Supply leadership and suppliers will be held at the new location on Friday, October 17 at 10 a.m.

About HD Supply Home Improvement Solutions

HD Supply Home Improvement Solutions (www.hdshis.com) is the home improvement division of HD Supply, with more than 32 years of experience providing home improvement products and building materials to “Do-It-Yourself” customers, remodeling contractors and tradesmen – Providing them with - what they need, when they need it and at the best prices. For more information on the new facility, please visit the store at 7999 Greenback Lane or go to www.hdshis.com

About HD Supply

HD Supply (www.hdsupply.com) is one of the largest industrial distributors in North America. The company provides a broad range of products and value-add services to approximately 500,000 customers with leadership positions in maintenance, repair and operations, infrastructure and power and specialty construction sectors. Through approximately 650 locations across 48 states and seven Canadian provinces, the company's approximately 16,000 associates provide localized, customer-driven services including jobsite delivery, will call or direct-ship options, diversified logistics and innovative solutions that contribute to its customers' success.

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