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**HD Supply Holdings, Inc. to Present at Robert W. Baird 2013 Industrial Conference**

ATLANTA, October 23, 2013 -- HD Supply Holdings, Inc. (Nasdaq:HDS), one of the largest industrial distribution companies in North America, today announced that Joe DeAngelo, CEO, is scheduled to deliver a presentation at the Robert W. Baird Industrial Conference at the Four Seasons Hotel in Chicago, IL on Wednesday, November 6, 2013. DeAngelo will discuss HD Supply's business operations and strategy, in addition to providing an update on current market conditions and preliminary monthly sales for the third quarter, ending November 3.

Interested parties may access a live webcast of this presentation on Wednesday, November 6, 2013, at 9:30 a.m. CDT. To access the webcast, go to the Investor Relations section on HD Supply's website at hdsupply.com.

Listeners should go to HD Supply's investor relations site at least 15 minutes before this event to download and install any necessary audio software. For those unable to listen to the live broadcast, a replay will be available for 90 days by accessing the above address. There is no charge to access the webcast.

This release and the webcast may contain forward-looking information within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act. Forward-looking statements are subject to known and unknown risks and uncertainties, many of which may be beyond our control. We caution you that the forward-looking information contained in this release and the webcast is not a guarantee of future events, and that actual events may differ materially from those made in or suggested by the forward-looking information contained in the webcast. In addition, forward-looking statements generally can be identified by the use of forward-looking terminology such as "may," "plan," "seek," "comfortable with," "will," "expect," "intend," "estimate," "anticipate," "believe" or "continue" or the negative thereof or variations thereon or similar terminology. A number of important factors could cause actual events to differ materially from those contained in or implied by the forward-looking statements, including those factors discussed in our filings with the U.S. Securities & Exchange Commission's (the "SEC"), including our Registration Statement on Form S-1, as amended (File No. 333-187872), which can be found at the SEC's website www.sec.gov. Any forward-looking information presented is made only as of the date of this release or the webcast, and we do not undertake any

obligation to update or revise any forward-looking information to reflect changes in assumptions, the occurrence of unanticipated events, or otherwise.

About HD Supply

HD Supply is one of the largest industrial distribution companies in North America. Through industry-leading business units and more than 80 years of experience, the Company provides a broad range of products and services to approximately 500,000 customers in the maintenance, repair and operations, infrastructure, and specialty construction markets. With more than 600 locations across 46 states and nine Canadian provinces, the Company's approximately 15,000 associates provide localized, customer-driven services including jobsite delivery, will call or direct-ship options, diversified logistics and innovative solutions that contribute to its customers' success.

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