



## **CODE OF ETHICS FOR SENIOR EXECUTIVE AND FINANCIAL OFFICERS**

### **A. General**

The policy of HD Supply, Inc. (“HD Supply”) is to comply strictly with all laws governing its operations and to conduct its affairs in keeping with the highest moral, legal and ethical standards. Senior executives and financial officers hold an important and elevated role in maintaining a commitment to (i) honest and ethical conduct, (ii) full, fair, accurate, timely and understandable disclosure in HD Supply’s public communications, and (iii) compliance with applicable governmental rules and regulations. Accordingly, the Board of Directors of HD Supply (the “Board of Directors”) has adopted this Code of Ethics for its Chief Executive Officer, Chief Financial Officer, Chief Accounting Officer, and any other senior executive or financial officers performing similar functions and so designated from time to time by the Chief Executive Officer (the “Senior Executive and Financial Officers”). This Code of Ethics shall be approved by the Board of Directors and disbursed to the public by means of one of the methods described in Item 406 of Regulation S-K promulgated by the Securities and Exchange Commission (the “SEC”).

### **B. Honest and Ethical Conduct**

Senior Executive and Financial Officers are expected to exhibit and promote the highest standards of honest and ethical conduct, by, among other things, their adherence to the following policies and procedures:

- Senior Executive and Financial Officers shall engage in only honest and ethical conduct, including the ethical handling of actual or apparent conflicts of interest between personal and professional relationships.
- Senior Executive and Financial Officers shall inform the Chairman of the Audit Committee of (a) any deviation in practice from policies and procedures governing honest and ethical behavior that comes to their attention; or (b) any material transaction or relationship that comes to their attention that could reasonably be expected to create a conflict of interest.
- Senior Executive and Financial Officers shall demonstrate personal support for the policies and procedures set forth in this Code of Ethics through periodic communications reinforcing these principles and standards throughout HD Supply.
- Senior Executive and Financial Officers shall respect the confidentiality of information acquired in performance of one’s responsibilities and shall not use confidential information for personal advantage.

### **C. Financial Records and Periodic Reports**

HD Supply is committed to full, fair, accurate, timely and understandable disclosure in reports and documents that it files with, or submits to, the SEC and in other public communications made by HD Supply. In support of this commitment, HD Supply has, among other measures, (i) designed and implemented disclosure controls and procedures (within the meaning of applicable SEC rules) and (ii) required the maintenance of accurate and complete records, the prohibition of false, misleading or artificial entries on its books and records, and the full and complete documentation and recording of transactions in HD Supply's accounting records. In addition to performing their duties and responsibilities under these requirements, all Senior Executive and Financial Officers involved in HD Supply's SEC reporting process will establish and manage HD Supply's reporting systems and procedures with due care and diligence to ensure that:

- reports filed with or submitted to the SEC and other public communications contain information that is full, fair, accurate, timely and understandable and do not misrepresent or omit material facts;
- business transactions are properly authorized and completely and accurately recorded in all material respects on HD Supply's books and records in accordance with generally accepted accounting principles and HD Supply's established financial policies; and
- retention or disposal of HD Supply records is in accordance with applicable legal and regulatory requirements.

### **D. Compliance with Applicable Laws, Rules and Regulations**

Senior Executive and Financial Officers will comply with all applicable governmental laws, rules and regulations and will establish and maintain mechanisms to:

- monitor compliance of HD Supply's finance organization and other key employees with all applicable federal, state, local and foreign statutes, rules, regulations and administrative procedures; and
- identify, report and correct any detected deviations from applicable federal, state, local and foreign statutes, rules, regulations and administrative procedures.

### **E. Compliance with Code of Ethics**

The Senior Executive and Financial Officers shall acknowledge their ongoing compliance with this Code of Ethics annually to the Audit Committee of the Board of Directors of HDS Investment Holdings, Inc. or HD Supply, Inc., as applicable (the

“Audit Committee”). This Code of Ethics will be published and made available to all employees, and any employee should promptly report any violation of this Code of Ethics to the Chairman of the Audit Committee. The Board of Directors shall take appropriate action with respect to the failure of any Senior Executive or Financial Officer to comply with this Code of Ethics, which may include reprimand, demotion or dismissal, depending on the seriousness of the offense.

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